SPACE AGE STAR

FEBRUARY 2019





A LOOK AT CHEVROLET'S CELEBRITY 1969 REVISITED PART I



Table of Contents

Editor's Notes:

I hope everyone's year is off to a great start. 2019 marks our fifth anniversary as a region.

I mentioned in the October 2018 newsletter that I had sold my 1965 Impala and was looking to buy a 1960's Buick. I asked if membership wanted to fire me as editor for this. The only reply I received was one email from a member assuring me I should stay.

The 1960's Buick I bought is a 1962 Buick Skylark convertible. It's very nice, and I think I'll have a lot of fun with it. As I said in October, I still have an affinity for Chevrolet history, and my daily driver is a Chevrolet. I bought the Skylark from a man who owns a Camaro and a Chevelle. I'm trying to recruit him into AACA.



There's a new region webmaster email address: spaceagewebmaster@gmail.com Continued thanks to Bill Pritchett for serving as the region's webmaster and newsletter proofreader.

The new year means another model year reaches 25 years old and becomes eligible for AACA judging. It's difficult to predict which 1994

Chevrolet models will be considered collectible, but here's my attempt. I think 1994's biggest collectible is the Impala SS. It was a four-door sedan based on the Caprice. The Impala SS was powered by a 260 horsepower version of the Corvette LT-1 engine. The car featured police-package suspension, big tires with five-spoke alloy wheels, four-wheel disc brakes, bucket seats and a console, and Impala emblems. I remember the huge crowds around the Impala SS at the 1994 New York Auto Show. These cars arrived in groups at local car shows within a few years of their introduction.

The other main 1994 collectible Chevrolets are the Camaro and Corvette. Camaro offered a convertible in 1994 in standard and Z28 trim. Camaro's standard engine was a 160 horsepower V6. 200 and 275 horsepower V8s were optional, so 1994 Camaros are peppy cars. Corvette received some equipment upgrades for 1994, but no styling updates. The 448 ZR-1 coupes that Chevrolet sold that year are very collectible. The ZR-1 was the highest performance Corvette, powered by a 385 horsepower 350 cubic-inch V8.

Other potential 1994 collector cars are the Lumina Z34 coupe, the Cavalier convertible and the Beretta Z26. We should encourage owners of these cars to join AACA.

In honor of 1969 being such a momentous year (first moon landing, Woodstock and the Miracle Mets), I thought it would be fun to look back at 1969 Chevrolets. Instead of one article featuring the whole line-up, I'll focus on one series in each newsletter. We'll reminisce about the 1969 model year for this whole year. This month we'll start with the full-size cars. I hope you like this idea.

Russell Heim

INTRODUCING CELEBRITY

BY RUSSELL HEIM

Introduced to the public on January 14, 1982, engine was optional. A 260 cubic-inch diesel Chevrolet's new Celebrity was a front-wheel V6 was listed as an option but wasn't available drive, mid-size family sedan on the Citation at Celebrity's introduction. platform. It had the same wheelbase as Citation but was a foot longer. It was designed to Along with the four-cylinder engine, standard combine "small-car economy with big car ride, Celebrity equipment included power brakes, comfort and style." The Chevrolet general power rack and pinion steering, push-button AM manager claimed that Celebrity buyers wouldn't radio, maintenance-free battery, front stabilizer "sacrifice comfort, space and prestige for the bar, chrome bumpers, black side window frames, sake of economy."

Bright New Shape of Chevrolet." The sales and full wheel covers. brochure focused on this theme, "It's the shape of aerodynamics. Celebrity cuts lean and low Optional equipment included air conditioning, art technology..."

favor of Celebrity after 1983.

a two or four-door sedan. It was considered a front console, two-tone paint, vinyl top, split five-passenger car. Three trim levels, base, CS bench seat and color-keyed floor mats. and CL were available.

with a low nose and high rear deck. The shape the sales brochure. Interiors were either cloth or resulted from extensive wind-tunnel testing. vinyl and were available in six colors. Bench Celebrity had an aero drag co-efficient of 0.38, front seats were standard. the lowest at the time for a mass-produced General Motors sedan.

Standard Celebrity power train was a fuelinjected 90 horsepower 151 cubic-inch fourcylinder engine with a three-speed automatic transaxle. A 112 horsepower 173 cubic inch V6

bright drip and body-side moldings, front seat center armrest, side window defoggers, The advertising slogan for Celebrity was "The day/night mirror, locking glove compartment

through the wind. It's the shape of state-of-the- rocker panel and wheel opening moldings, electric rear window defogger, cruise control, tinted glass, Comfortilt steering wheel, six-way Celebrity was roughly the same size inside as power driver's seat, power windows, power door the current rear-wheel drive Malibu, but it locks, gauge package with trip odometer, digital weighed 500 pounds less and was a foot shorter clock, intermittent wipers, driver's side remote in length. Malibu would be discontinued in mirror, dual sport mirrors, AM/FM radio, AM/FM stereo with 8-track or cassette player, dual rear speakers, exterior pin-stripes, door-At the introduction, Celebrity was available as edge guards, bumper guards, bucket seats with

Nine solid color and two two-tone exteriors were Celebrity had a wedge-shape exterior design, available. Seven vinyl top colors were listed in



Chevrolet sold 92,330 Celebrities during the car's shortened 1982 model year. Prices started at \$8,313 for a four-cylinder coupe. They introduced a station wagon to the Celebrity line in 1984 (see page seven for photos and a story about a 1988 Celebrity wagon). Celebrity became a big seller in the mid-'80s, selling over 400,000 units in 1986. Sales slowed in 1988 and they dropped the coupe from the line-up for 1989. The sedan was discontinued at the end of the 1989 model year. Celebrity's last appearance in Chevrolet's line-up was in 1990 when they sold 29,205 Celebrity wagons. The Celebrity replaced the Malibu and was then replaced by the Lumina.

IMPORTANT ANTI-CORROSION MEASURES.

Many areas critical to corrosion damage are designed out by providing drainage and eliminating pockets that collect moisture and debris. Second, structural materials and barriers that are especially impervious to corrosion are designed in. Plus many final finishing procedures like zinc-rich primers and Plastisol lower body stone-chip protection are used.

Chevrolet also provides a Three-Year Perforation-From-Corrosion Limited Warranty. (Exhaust system components not included. See your Chevrolet dealer for details on other limitations.)

SAFETY FEATURES: OCCUPANT PROTECTION

Manual lap/shoulder belts with pushbutton buckles for driver and front passenger (driver's side includes visual and audible warning system) • Manual lap belts with push-button buckles for rear passenger positions • Energy-absorbing steering column • Passenger guard door locks

 Safety door latches and stamped steel hinges • Folding seat back latches (coupe)
 Energy-absorbing instrument panel and

 Energy-absorbing instrument panel and front seat back tops * Laminated windshield/ tempered side and rear glass * Safety armrests * Identification symbols for controls and displays.

ACCIDENT AVOIDANCE

Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Fourway hazard warning flasher • Backup lights • Lane-change feature in direction signal control • Windshield defrosters, washer and dual-speed wipers • Vinyl-edged inside mirror • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual-action safety hood latches.

ANTI-THEFT

Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release.



CELEBRITY.

Chevy makes good things happen ... for you!

DIMENSIONS

to the second	The same				
2-Door	4-Door				
104.9	104.9				
188.3	188.3				
67.8	67.8				
53.7	53.7				
58.7	58.7				
57.0	57.0				
-	9,52.0				
38.6	38.6				
37.9	38.0				
42.1	42.1				
36.1	36.4				
52.3	52.4				
53.6	52.7				
56.3	56.2				
57.1	56.2				
16.2	16.2				
15.7*	15.7*				
*16.4 (gasoline V6), 16.6 (diesel V6)					
	104.9 188.3 67.8 53.7 58.7 57.0 38.6 37.9 42.1 36.1 52.3 53.6 56.3 57.1 16.2 15.7*				

POWER TEAMS

Engine	Ordering Code	Displace- ment (cu. in.)	Engine Availability	Automatic Transmission
2.5 Liter L4 (A)	LR8	151	Std.	Std.
2.8 Liter 2-Bbl. V6 (B)	LE2	173	EC	Std.
4.3 Liter Diesel V6 (C)(1)	LT7	260	EC	Std.
Old Clandard	EO	Ontiona	Lat Cutra	Cont

Std. – Standard. EC – Optional at Extra Cost.

(1) Available January 1982

PRODUCED BY GM:

(A) PONTIAC MOTOR DIVISION (B) CHEVROLET MOTOR DIVISION

(C) OLDSMOBILE MOTOR DIVISION

A Word About Engines.

Some Chevrolets are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for defails.

LONG RECOMMENDED SERVICE INTERVALS†

Engine Oil	. 12 months or 7,500 miles*
Oil Filter	. 12 months or 7,500 miles; every
	15,000 miles thereafter*
Spark Plugs**	. Up to 30,000 miles
Chassis Lubrication	. 12 months or 7,500 miles

Automatic Transmission Fluid Change. Every 100,000 miles

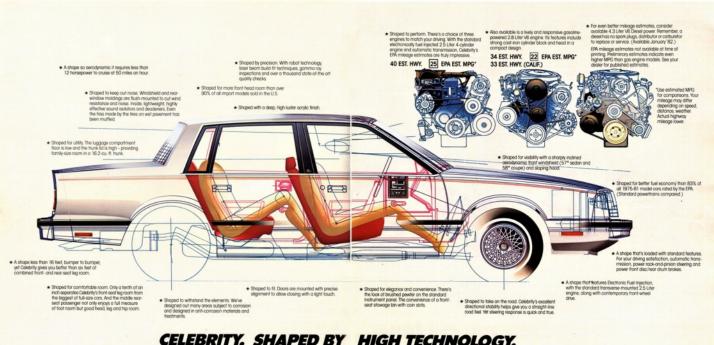
†See Owner's Manual for conditions requiring more

frequent intervals.

*5,000 miles with diesel. **Except diesel



Litho in U.S.A. 4084 October 1981



CELEBRITY. SHAPED BY HIGH TECHNOLOGY.



STANDARD FEATURES TO FIT THE NAME. Celebrity - the bright new shape of Chevrolet - 3. COMPUTER COMMAND CONTROL is a

is available as a sedan or coupe. Both come with the kinds of features that make Celebrity a pleasure to own and drive.

I. POWER STEERING, AUTOMATIC TRANS-MISSION AND POWER FRONT DISC/REAR DRUM BRAKES add to your driving enjoyment. 2. 16-CUBIC-FOOT TRUNK is shaped for a family's needs. In addition, the floor and the wheelhousings are carpeted.

sophisticated, thoroughly tested on-board computer that continuously monitors gasoline engine functions. It also fine-tunes engine engine Infections. It also interestines engine performance under all normal operating conditions as you drive. Air-fuel mixtures are constantly adjusted to driving conditions, and the system helps compensate for altitude, barometric and temperature changes. Another benefit of Computer Command 7. BODY-SIDE MOLDINGS help protect your

Control is that it is covered by the limited 5-year/ car from accidental scratches and nicks you 50,000-mile emissions system warranty. Ask

your dealer for details.

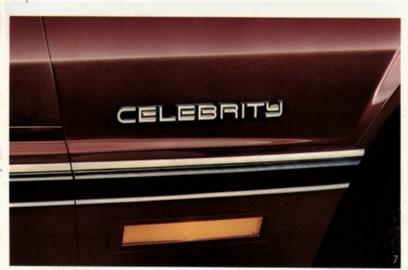
4. AM RADIO WITH DUAL FRONT SPEAKERS provides you with outstanding reception.*
5. ELECTRONIC FUEL INJECTION, with the standard 2.5 Liter engine, is a completely computer-controlled, fuel metering system. 6. FULL WHEEL COVERS with radial ply tires.

can get in tight parking places. Combined with the bumper rub strips, they give your Celebrity 360° protection.

8. FLUIDIC WINDSHIELD WASHER SYSTEM

sprays big drops in a wide pattern to help clean the windshield faster. 9. SIDE WINDOW DEFOGGERS help keep the

side windows from becoming clouded by frost and mist.









10. PLASTISOL is a hard plastic finish that guards the lower body of your Celebrity from stone chipping.
11. COLUMN-MOUNTED "SMART SWITCH"

controls many important functions like windshield washing and wiping, hi/lo beam and turn signal switching.

And that's just for starters. Celebrity's list of standard features and built-in value goes on and on.

include: MacPherson-strut front suspension with stabilizer bar. Trailing-arm rear suspen-sion with coil springs and integral stabilizer bar. Power rack-and-pinion steering. Power front disc/rear drum brake system with audible wear sensors in front. Easy-Roll GM Specification fiberglass-belted radial ply tires with a high pressure recommendation for low lock buttons. rolling resistance. Foot- or hand-operated

Some of Celebrity's significant features side-lift jack. Chrome bumpers with rub strips. ways, too. It follows the Chevrolet tradition of Instrument panel with brushed pewter look. Roll-down windows in all doors. Recessed dual rectangular headlamps. Tri-color tail lamps. Power ventilation system. Glove compartment, ashtray and instrument courtesy lamps. Outside LH patch-type mirror. Theffdeterrent, horizontal-sliding interior door

Celebrity is designed for value in other *May be deleted for credit.

providing you with a lot of car for the money. There are long recommended service intervals, a High Energy Ignition system, with gas engines, for extended time between recommended tune-ups, a Delco Freedom II battery that never needs refilling, and a limited powertrain warranty spanning two years or 24,000 miles (see your dealer for details).

1988 CHEVROLET CELEBRITY WAGON



Region Vice President John Mahoney owns this 1988 Celebrity station wagon. John's father-in-law purchased the car new from Luyster Motors in Glen Cove, Long Island. The dealer sticker is still visible on the tailgate. The car was seriously damaged in an accident, but John's father-in-law had it repaired and put back on the road.

The wagon features the 2.8 liter fuel injected V6 engine, automatic overdrive transmission, heavy duty suspension and air conditioning. The car sat in the garage for 10 years before John became its caretaker. John brought the car back to life and now uses it to run errands. He says it runs great. It's a low mileage car, with 46,000 miles currently on the odometer.





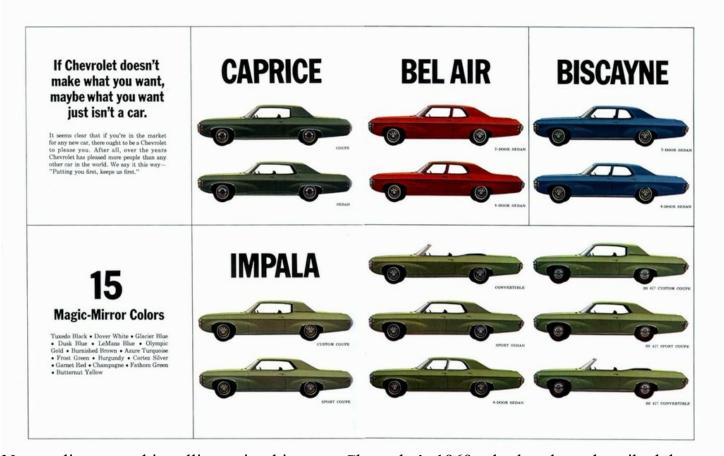






1969 FULL-SIZE CHEVROLETS

BY RUSSELL HEIM



New styling was a big selling point this year. Chevrolet's 1969 sales brochure described the new cars as having: "Elegant new sculptured metal styling." The new fenders featured bulges around the wheel wells, which had a sharper arch than previous models. The brochure described the rear bumper as "full wrap-around" with recessed rectangular taillights. The new one-piece front bumper looped around the grille. Impala and Caprice Custom Coupes had an upright roof line with a concave rear window. An new option for these coupes was an electric rear window defogger.

Some other new features for 1969 were: "Computer refined" suspension, head restraints on the front seats, a two-inch wider rear view mirror and side impact beams in the doors.

Vent windows or "ventipanes" no longer appeared on full-size Chevrolets. They were replaced by Astro Ventilation. The sales brochure copy sounded proud of this development. "This is Chevrolet's answer to the wind tunnel effect. Even with the windows up, gentle breezes are wafted into the car through vent ports at either side of the instrument panel and out again through pressure check valves in the body. By the way, it's amazing how much easier it makes conversation. Who needs ventipanes?"



They moved the ignition switch from the instrument panel to the steering column. This was part of the new anti-theft lock system. The sales brochure stated, "You lock the ignition and both steering column and transmission selector levers are locked." There was also a buzzer that sounded if a driver opened the door with the key still in the ignition. The sales brochure also touted the new anti-interference ignition system. "New spark plugs and ignition wires minimize radio signal interference."

Aside from the usual comfort and convenience options such as air conditioning and stereos, buyers could choose some interesting new options in 1969. One was headlight washers. "Push a button and a jet spray of washer solvent dissolves road dirt, salt and film," claimed the sales brochure. Another new option was liquid tire chain. The sales brochure description: "Activate a control on the instrument panel and a traction-increasing fluid is sprayed on the rear tires to provide greatly improved traction on ice."

SS 427 equipment was available for Impala convertible, Sport and Custom coupes. It included the 427 cubic-inch V8, 15 inch wheels, red-stripe tires, special suspension, black accented grille and SS emblems on the grille, deck lid and front fenders.

As usual, full-size buyers had a wide choice of power trains to choose from. Chevrolet offered seven different engines and five transmissions. See the chart on the next page for details.

	3-Speed fully synchro- nized	Special 3-Speed fully synchro- nized	4-Speed fully synchro- nized	Power- glide	Turbo Hydra Matic
155-hp Turbo-Thrift 250*	10000			•	•
235-hp Turbo-Fire 327 V8*	•		•	•	•
255-hp Turbo-Fire 350 V8		•	•	•	
300-hp Turbo-Fire 350 V8		•	•	•	•
265-hp Turbo-Jet 396 V8		•	•		
335-hp Turbo-Jet 427 V8	To New	•	•**	1000	•
390-hp Turbo-Jet 427 V8	CONTRA	•	•**		•

*Standard Engine. Turbo-Thrift 250 (six) not available on Caprice models, Impala Custom Coupe or Convertible.





^{**}Available with choice of transmission gear ratios.

Station wagons had a "boarding step" built into the rear bumper to make ingress and egress to the rear compartment easier. Chevrolet wagons received their own nameplates this year. The station wagon names were Kingswood Estate (Caprice), Kingswood (Impala), Townsman (Bel Air) and Brookwood (Biscayne). All wagons, except Brookwood, were available as either six or nine-passenger models. Chevrolet marketed their wagons as a separate line from the rest of the passenger cars in 1969.

The 1969 models were 1 inch longer than the 1968 cars. Wheelbase remained at 119 inches. Overall length was now 215.9 inches and the cars were 79.8 inches wide. Stations wagons were 216.7 inches long and had 93.3 cubic feet of cargo space.

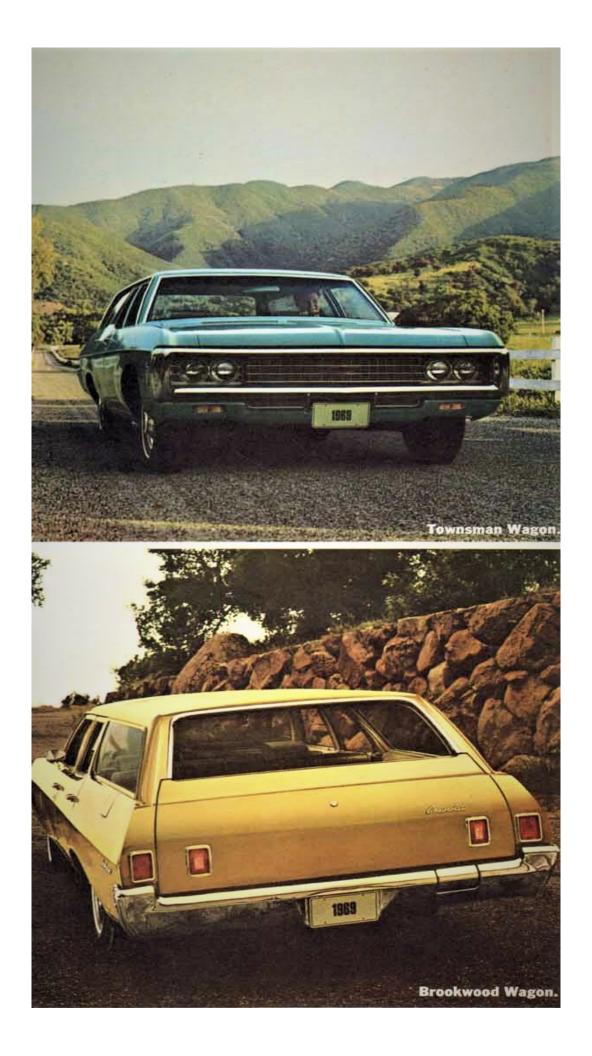
1969 full-size car sales figures (rounded to nearest 100, includes station wagons):

Biscayne: 68,700 Bel Air: 156,700 Impala: 777,000 Caprice: 166,900

List prices before options started at \$2,645 for a six-cylinder Biscayne two-door sedan. The nine-passenger Kingswood Estate wagon had the highest list price at \$3,678.









The *Space Age Star* is the official publication of the Space Age Chevrolet region of the Antique Automobile Club of America. This is a non-geographic region dedicated to the enjoyment, restoration and history of 1955 and later AACA eligible Chevrolet cars and trucks. We publish the newsletter six times a year.

Region Officers:

President: Russell Heim

Vice President: John Mahoney, Jr.

Secretary: Ana Heim

Webmaster and Proofreader: Bill Pritchett

Please send all articles and photos to the editor at spaceagechevy@gmail.com

Our Web Address is: http://spaceage.aaca.com

